

INTERESTS

I have vast amounts of interests that bring a certain level of knowledge and perspective to the table that can prove invaluable in many ways. For example, I'm well traveled, a novice inventor, a home improvement guru, I enjoy the theater, the arts, photography, reading, political debates, swimming, backpacking, skiing, rock climbing, boating, fishing, and am a bit of a craftsman (just to mention a few)...this type of diversity has, what I believe, created a well-rounded individual that allows for critical thinking and a customer perspective when it comes to product development, market positioning and good old fashion marketing. The bottom line is...no matter what your business, I'm sure I will have some level of product knowledge that will allow me to relate to your specific marketing issues or challenges.

CURRENT AND PAST ASSOCIATIONS

- Apache Junction Economic Development Task Force (Board Member)
- Superstition Area Cultural Alliance (SACA) (Board Member, Marketing Consultant)
- AJ Art Festival (Marketing Consultant)
- Superstition Area Land Trust (SALT) (Marketing consultant for the "Art for Land's Sake" artist studio tour event)
- Ad2 Phoenix (Board of directors for three years)
- March of Dimes (Fundraising Committee)
- California Marine Association (Boat Show Committee)
- Phoenix Ad Club (Past Member)
- Arizona Small Business Association (Trade Show Committee)
- Apache Junction Design Review Office (Committee Member)

